

# TYS EMERGE PROCESS

TYS helps companies like yours break through to the next level of performance by combining 40 years of construction market expertise and insightful financial guidance. This highly effective, three-step process is called TYS *Emerge*.

ASSESS. It starts with an in-depth analysis of your firm's business environment to understand strengths and weaknesses from both internal and external perspectives. Our objective viewpoint and construction market knowledge help shed new light on how your firm's assets or limitations impact your ability to thrive.

**ACT.** We then create a realistic plan and timetable to help drive change. If needed, TYS will build a team of legal, banking, and other construction market support resources to ensure you reach your objectives.

**EMERGE.** TYS is there every step of the way to drive accountability, measure success and make adjustments to the course of action.

STRENGTHS WEAKNESSES INTERNAL ENVIRONMENT

OPPORTUNITIES THREATS EXTERNAL ENVIRONMENT

# TOP FIVE AREAS FOR IMPROVEMENT:

Our 40 years of experience in the construction market has identified five business levers that help take companies to the next level of performance:

- **1.** Proactively make difficult financial and accounting decisions
- 2. Utilize special tax regulations specific to the construction industry
- 3. Strengthen relationships with clients, banks, and bonding companies
- 4. Understand and comply with complex state and federal regulations
- **5.** Strategically manage human resource issues

# HERE IS WHAT OUR CLIENTS SAY ABOUT TYS:

"TYS has brought construction industry knowledge that goes way beyond the numbers. It's like having an experienced CFO on staff."

#### Brian Mikiten

Owner, Secure Control Systems

"TYS brings construction market insight to the table. Our prior CPA firm didn't have that breadth of knowledge. TYS puts you in a position to help your business grow, while making sure you're compliant."

# Todd Whyte

CFO, West Builders

# **BEYOND ACCOUNTING**

TYS is unique among the region's CPA firms because we possess both accounting/financial and process development expertise in the construction industry. This allows our accountants and consultants to help you develop growth and management skills throughout your entire company, not just the accounting department.

#### **BONDING RELATIONSHIPS**

Our knowledge, reputation and relationships with the surety market help maximize your bonding capacity, keeping you ahead of your competitors. We help you understand the factors critical to securing a bonding program sufficient to support your construction business today and tomorrow.

# "The best way out of a problem is through it."

# FOR MORE INFORMATION ON THE TYS *EMERGE* PROCESS, PLEASE CONTACT:

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